To: Examinter Ella Colbert

Art Unit 3624

Fr: Steve Bachmann, Agent for Applicant

Regarding: Proposed Arguments regarding Rejections in Office Action dated April 8, 2004, Filing Date 11/12/99

Application No. 09/439,550

Comments

For the reasons stated below, Applicant respectfully submits that claims 3, 4, 6 and 12 are allowable, and requests they be allowed as well as the claims that depend directly and indirectly from them.

Arguments

All claims:

Exmainer states:

Prabhakaran discloses a radial (a line) extending from an anchor point.

Applicant Response – Prabhakaran does not disclose a radial extending from an anchor point in Figures 2 or 5. Prabharkan discloses icons in the form of trucks and jobs, but no radials extending from anchor points.

Esposito "discloses interpolating positions on a respective radial corresponding to each of outside data matches to the respective radial"

Applicants response – Esposito discloses a database of addresses, that is compared to other address databases, such as OI records, to geocode to the center for the highest precision small area geography (col.5, lines 42-44, col. 5, lines 63-67). Esposito does not disclose radials, or a plurality of radials. Esposito attempts to place an address to the smallest possible geographical area, whether by city, zip code, or address.

"placing a marker at each interpolated of the displayed radial"

Applicant's response – Esposito discloses processing, comparing and adding coordiantes to government databases. Esposito does not disclose placing markers, radials, particularly displayed radials.

Claim 4

Cláim 6

Applicant Response - Prabhakaran discloses a system that allows for selecting a shape size and color of vehicles and vehicle jobs (col 16, lines 49-64). Prahhakaran does not disclose radials extending from an anchor point, or markers located on an interpolated position of a radial that extends from an anchor point.

Applicant Response – Esposito discloses storing addresses in a database, and does not disclose or hint storing information regarding a radial. At col. 8, lines 12-24, Esposito discloses forming an area for a group of nearby low-precision addresses so that other nearby low-precision addresses can be placed into the same group.

Applicant Response – As discussed above with reference to claims 3 and 4, Prabhakaran does not disclose radials, and therefore does not disclose directions assigned to radials. The passage cited by the Examiner relates to the visual change of a background of an icon – ie, the map that the icon is placed on. The passage does not relate to a radial.

As discussed with reference to claim 6, Esposito does not disclose radials, and therefore does not disclose calculating endpoints of radials. The portion of Esposito cited by the Examiner relates to interpolating of database addresses, not any type of radial calculations, including radial endpoint calculation.

Claim 16

Applicant Response – As discussed above with reference to claim 6, Esposito does not disclose radials. Thus, Esposito can not claim that each radial identifies a location within an area of the centroid and a proximity of the location to the centroid.